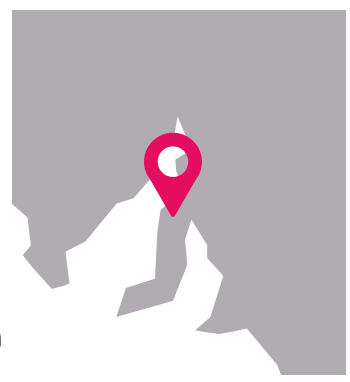




# 2024

# KADINA

# PROSPECTUS



**COPPER COAST SPORT  
& LEISURE CENTRE**



**27TH - 28TH  
NOVEMBER**



# GET INVOLVED!



The Disability Ageing & Lifestyle Expo, recognised as Adelaide's leading event of its kind, has been a vital contributor to the community, delivering essential aged care and disability information for the past 12 years. In its continuous growth, DAL has expanded its reach to regional areas, offering a convenient, enjoyable, and informative day out. This extension aims to provide accessible lifestyle solutions to a broader audience of South Australians.

The Catalyst Foundation, known for its strength, independence, and respect as an information provider, plays a crucial role in connecting individuals with industry leaders. Our unique relationship with both industry and the community enables us to facilitate connections between businesses, fostering a mutually beneficial environment for all attendees. This event stands as a valuable opportunity for networking and collaboration, benefitting both businesses and individuals alike.

## 2023 Expo Stats



**307**  
Visitors



**60**  
Exhibitors



**94%**  
Exhibitor Rating



#MyLifeChoices  
DISABILITY, AGEING  
AND LIFESTYLE EXPO



## Why exhibit at this event ?

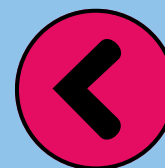
### Directly engage.... with over **300+** visitors looking for lifestyle and care solutions

- Exhibitors have access to a captured, new and growing market.
- Exhibitors are provided with business to business networking opportunities, hosted alongside an impressive exhibition.
- The 2024 Expo will showcase over 60 exhibitors, seminars/workshops, and attract 300+ visitors over the two day event.
- This event is the ultimate platform to promote your business to the public and network with other like minded exhibitors.
- Help improve people's lifestyles across their ageing journey.
- Interactive business to business networking opportunities to grow your brand and awareness.
- Collaborate and learn about some of the industries newest advancements.
- Gain exposure to a wider reach of communities.



# EVENT

# SCHEDULE



WED 31ST JULY  
THU 1ST AUGUST

10:00 AM - 04:00 PM

COPPER COAST SPORTS  
AND LEISURE CENTRE

1 Doswell Terrace, Kadina SA 5554

WED  
27TH  
NOV

8:30am

**Exhibitor Bump in**

10:00am

Doors open to public

10am - 4pm

**Disability Aging and Lifestyle Expo**

4:00pm

Doors close to public

5:30pm

**Networking dinner\***

9:30am

Doors open to Exhibitors

10:00am

Doors open to public

10am - 4pm

**Disability Aging and Lifestyle Expo**

4:00pm

Doors close to public

4pm - 5pm

**Exhibitor bump out**

THU  
28TH  
NOV

\*The Networking dinner will be held at the Coopers Ale House, Wallaroo (7pm Start).



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DISABILITY, AGEING  
AND LIFESTYLE EXPO



# Packages

**The Kadina DAL Expo offers the best opportunity to engage with visitors who come to the event actively seeking out lifestyle and care solutions**

- Raise your profile in a rapidly expanding industry by putting your brand in front of 300+ visitors and 60+ exhibitors.
- Position your business amongst a range of providers to the disability and ageing industry in South Australia with a focus on your regional area.
- Be part of this iconic Event and reach key decision makers and industry professionals within your region.

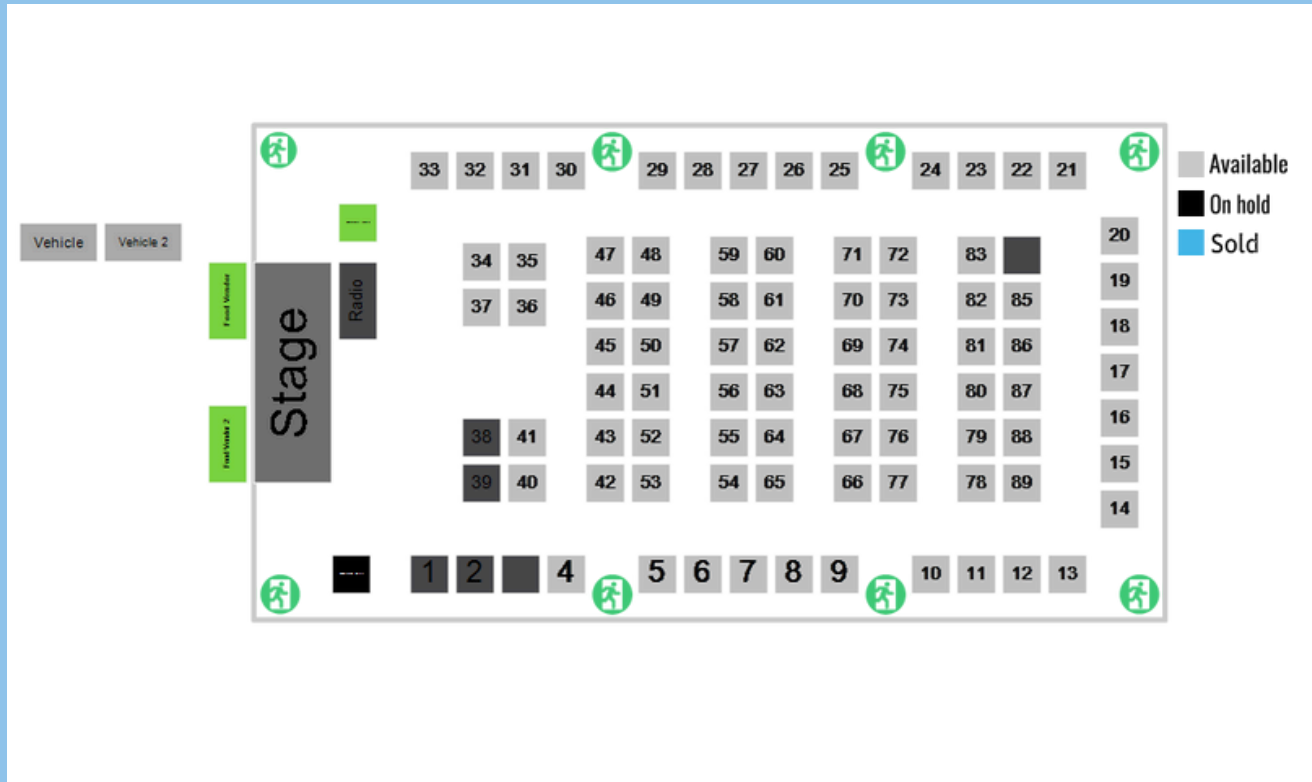
<b>EXHIBITOR</b>	Exposure to network with like minded businesses and the opportunity to showcase your services/products to the public.	<b>\$800+</b>
<b>MAJOR SPONSOR EXPO</b>	Offers prime position in the venue. Your logo on the Expo flyer and the opportunity for a 5 min presentation to address the exhibitors and public on opening day of the Expo. TV + digital exposure is also included.	<b>\$5000+</b>
<b>MAJOR SPONSOR NETWORKING DINNER</b>	A 15 minute presentation to a captured audience at the networking dinner. Your logo on Expo flyers along with a radio interview with a local radio station, your logo on the floor plan and 2 social media posts promoting your brand.	<b>\$5000+</b>

\*All prices + GST

**To get the most out of this amazing opportunity, call the Catalyst Foundation Expo Team on 8168 8702 to see how we can help you build your brand.**

# The DAL Expo floor plan

Refer to image below for detailed floor plan



\*Limited power available

## HOW TO REGISTER FOR THE DAL KADINA EXPO 2024:

### 1 Select booth

- Click on the map above to open the live Expo floor plan.
- You can view the inclusions by clicking on the displayed booth.
- Note your selection and have your contacts and ABN number on hand.

### 2 Call to book: (08) 8168 8702

- Call the Catalyst Foundation Expo Team to book your booth or to secure your sponsorship package.
- You will be sent an email confirming your selection with links to complete to confirm your registration.
- Your booth will be placed on HOLD (black) and confirmed on acceptance of T&C's and payment.

# SECURE YOUR POSITION TODAY!

A Great opportunity to put your business in front of many Yorke Peninsula consumers and to build business relationships. Organisations and businesses in health, wellbeing, support services, community, leisure and lifestyle are particularly encouraged to apply. Get involved!

## Exhibitor :

**\$800 +**

### Your booth

- **3x3sqm booth space** - Including trestle table and two chairs
- **One Seat** - at networking dinner.

## Major Sponsor Expo:

**\$5000 +**

### Your booth

- **6x3sqm prime location booth space** - Including trestle table and two chairs

### Promotion

- **Featured Listing** - Your logo and company description on Expo Flyer
- **Social media** - joint promotion leading up to the event.
- **5 minute presentation** - at event opening.
- **Featured Logo** - on Expo floor plan.
- **TV advertising** - Logo

### Inclusions

- **Two seats** - at networking dinner.
- **Seminar room 1** - 2x 1 hour sessions

## Major Sponsor Networking Dinner:

**\$5000 +**

### Your booth

- **Your presence at the expo** - 3x3 booth space and furniture package (Trestle table and two chairs)

### Promotion

- **Featured listing** - Your logo and company description on Expo Flyers
- **Social media** - joint promotion leading up to the event.
- **15 minute presentation** - at dinner showcasing your organisation
- **Featured Logo** - on Expo floor plan
- **TV advertising** - Logo

### Inclusions

- **Four seats** - at networking dinner

# TERMS AND CONDITIONS OF REGISTRATION



**#MyLifeChoices**  
DISABILITY, AGEING  
AND LIFESTYLE EXPO

**Please visit the relevant links below to view  
our terms and conditions of registration.**

**[TERMS AND CONDITIONS FOR EXHIBITORS](#)**

**[TERMS AND CONDITIONS FOR SPONSORS](#)**

Updated 24th January 2024



Catalyst  
Foundation



