DAL
#LiveWellBeYou
DISABILITY, AGEING & LIFESTYLE EXPO

DAL EVENT REPORT 2026

16th & 17th OCT - Jubilee Pavilion

And that's a wrap for 2026!!!



The Catalyst Foundation 2026 Disability, Ageing and Lifestyle Expo was another successful event, welcoming approximately **4,500 attendees over two days.**



The DAL Expo continued to demonstrate its importance as a leading community event, connecting people with disability, older South Australians, carers and families with valuable services, products and resources.

This year's Expo welcomed several new exhibitors and sponsorship partnerships, bringing fresh opportunities, innovative products and a diverse range of services to attendees.



The continued interest from new organisations highlights the Expo's strong reputation and ongoing relevance within the disability and ageing sectors.

The overall atmosphere was extremely positive, with great engagement between exhibitors and attendees.

The event provided valuable networking opportunities, strengthened existing partnerships and encouraged meaningful conversations across the sector.

The Disability, Ageing & Lifestyle Expo is hosted by:

Catalyst Foundation

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The Expo continues to provide a welcoming, inclusive and engaging environment where individuals can explore options, build connections and make informed lifestyle choices.



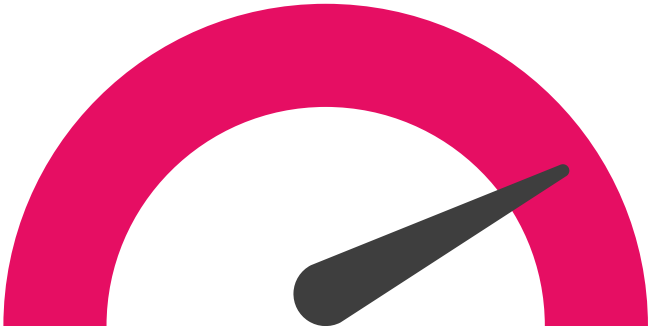
Overall, the 2026 Expo was a success, reinforcing Catalyst Foundation's commitment to supporting South Australians to live well, remain connected and make choices that enhance their independence and quality of life.

Catalyst Foundation is continually seeking innovative opportunities to support organisations that wish to broaden their impact within the community and network with other businesses. We are dedicated to continuously improving the DAL Expo platform, enabling service providers to effectively showcase their offerings to the community.

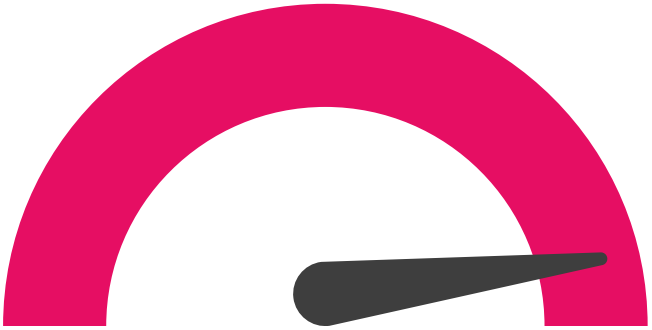
Community

What did you tell us?

Exhibitor Rating 8.2/10



Public Satisfaction 93%

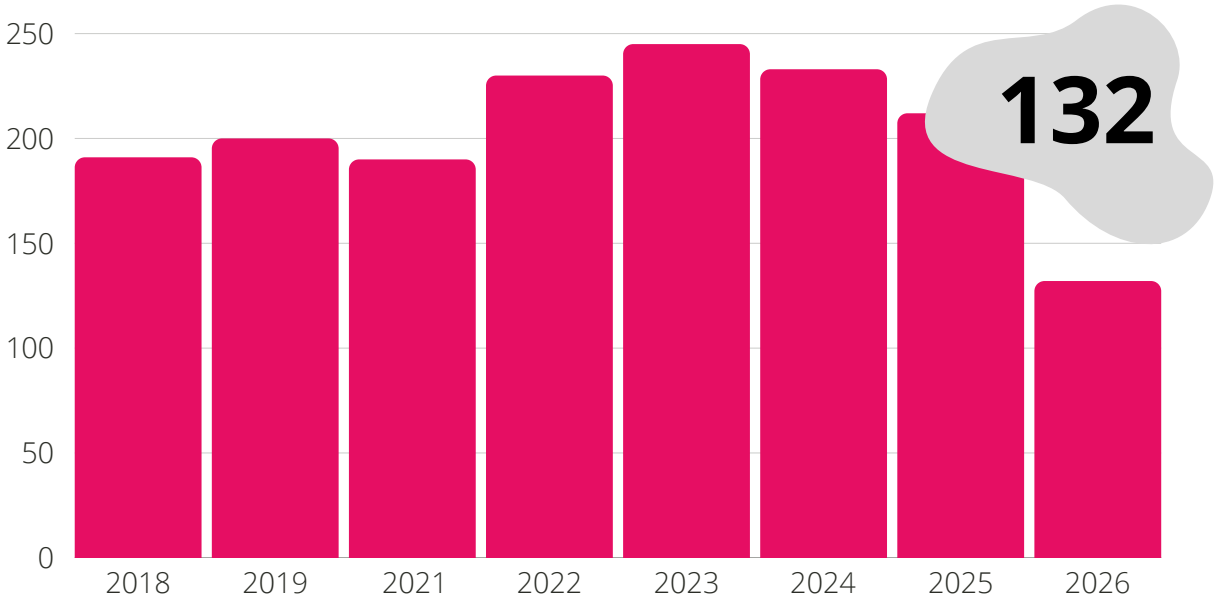


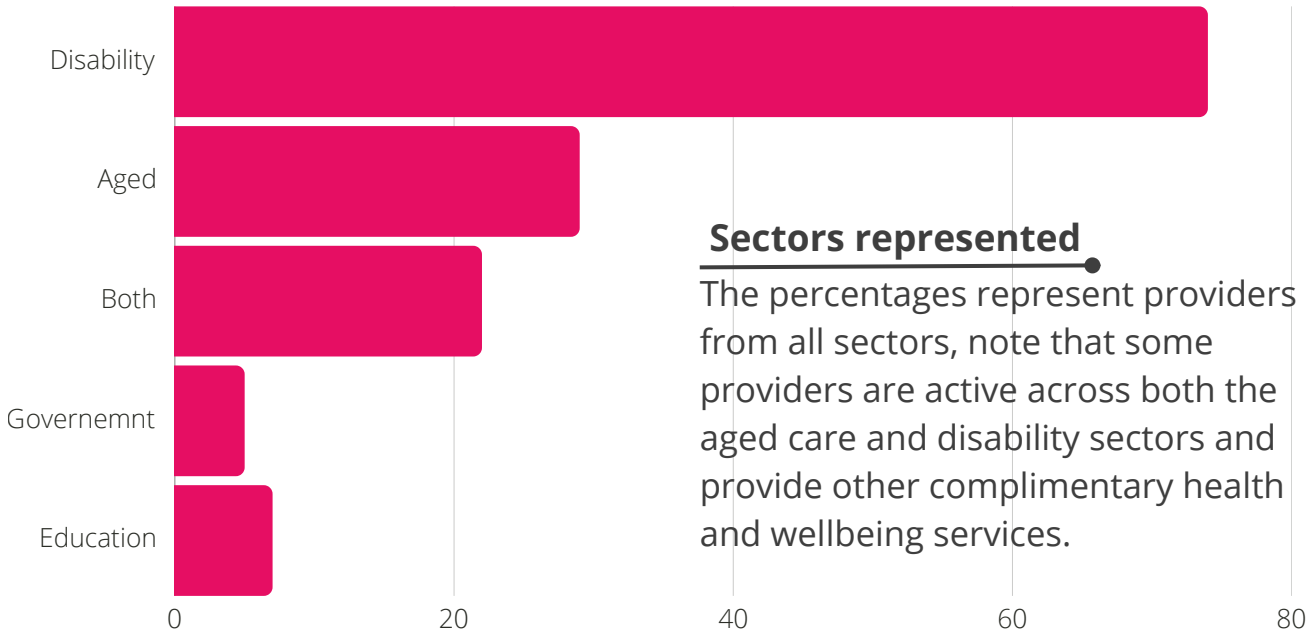
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Event Partners and Exhibitors

Number of Organisations Involved

This year, the DAL Expo hosted **132 exhibiting organisations**, many of which represented both the **aged care and disability sectors**. We take great pride in ensuring that every provider participating in the event is an **expert in their field**, offering **current, relevant, and high-quality** information to attendees. This commitment helps maintain the Expo's reputation as a **trusted, informative, and engaging event** for the community.





Sectors represented

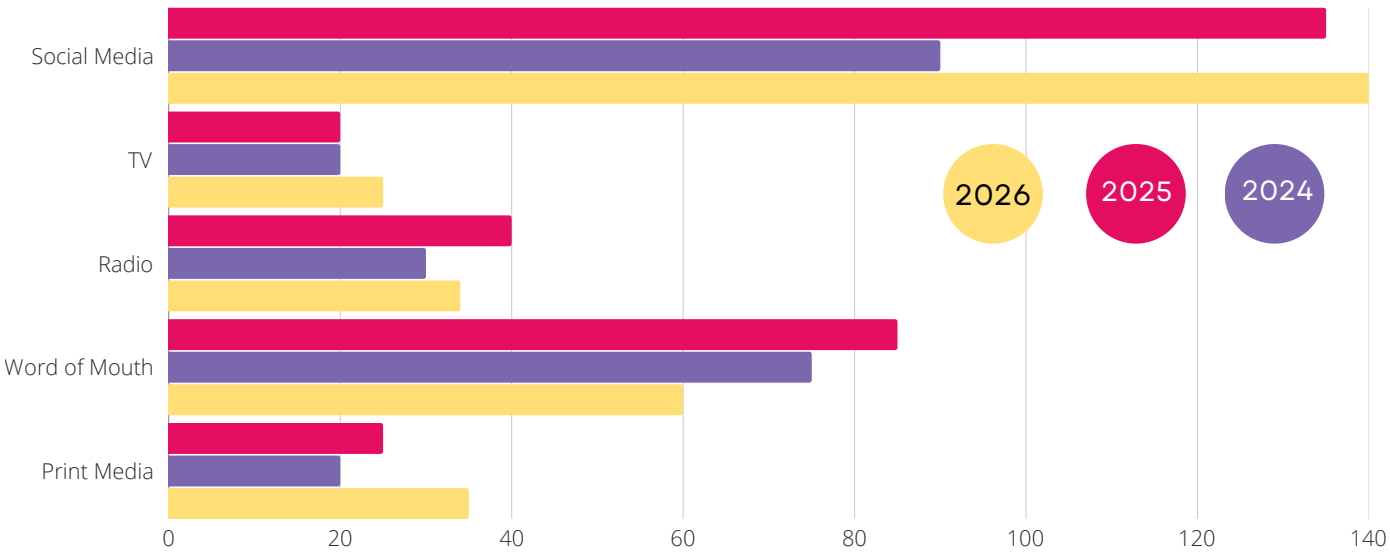
The percentages represent providers from all sectors, note that some providers are active across both the aged care and disability sectors and provide other complimentary health and wellbeing services.

Marketing Reach

Advertising Platforms

We broadened our marketing approach this year to reach a wider section of the community. Our strategy included an increase in television advertising, a stronger presence across social media platforms, and targeted placements in both printed and digital publications.

The strong attendance numbers clearly reflected the impact of these efforts, demonstrating that our messaging reached the right audiences and resonated strongly with the community.







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This success wouldn't be possible without the invaluable support of our exhibitors and sponsors—thank you for making it happen.

We look forward to seeing you again in 2027!

Thank you to our sponsors!

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CHOOZE
The seriously good care product portal

hendercare
Giving our all for health and community care.

Tibii
Disability Support Services

Sky-High Healthcare

QB Care
QUALITY BUILT CARE

Bolton Clarke
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SUPPORT SERVICES

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Sleepy's

BaptistCare

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AND CARE

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